

Nature plan - outline

Step	Description	Examples / key points
1. Start with a vision and mission	Define your long-term ambition and immediate purpose.	<ul style="list-style-type: none"> • Vision: Create a world-class sports venue for people and wildlife. • Mission: Integrate sustainable practices, restore ecosystems, enhance biodiversity, and inspire community action.
2. Summarise the baseline	Describe your site's current ecological condition, including natural assets, challenges, and opportunities.	<ul style="list-style-type: none"> • Species identified during surveys • Existing green infrastructure (e.g. trees, wetlands) • Pressures like pollution or invasive species
3. Engage stakeholders	Involve key groups to co-design and support the plan.	<ul style="list-style-type: none"> • Local environmental groups • Staff and volunteers • Government agencies • Local schools or universities
4. Set objectives, targets, and milestones	Use SMART objectives to guide your efforts and track progress.	<ul style="list-style-type: none"> • Objective: Increase native tree cover by 20% in 5 years • Milestone: Plant 1,000 native trees in year one and ensure > 80% survival rate by year three.
5. Define actions	Identify the practical measures that will achieve each objective. Make them site-specific and actionable.	<ul style="list-style-type: none"> • Remove invasive species • Install nest boxes • Hold biodiversity awareness days
6. Assign roles and responsibilities	Allocate specific tasks to ensure accountability.	<ul style="list-style-type: none"> • Groundskeepers – implement habitat-friendly practices • Conservation groups – ecological monitoring • Communications team – promote efforts
7. Mobilise resources	Identify and secure financial and in-kind support.	<ul style="list-style-type: none"> • Government or conservation grants • Eco-conscious sponsorships • Community fundraising or volunteering
8. Monitor, evaluate, and adapt	Track progress using KPIs and adjust plans as needed.	<ul style="list-style-type: none"> • Number of new species recorded • Pesticide use reduction • Improved green space connectivity
9. Communicate and inspire	Report achievements and lessons learned to inspire others.	<ul style="list-style-type: none"> • Social media updates • Annual biodiversity reports • Community events or workshops