

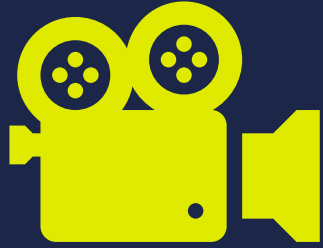
# NATURE SPORTIFIED

WEBINAR SERIES

**SPORTS AND NATURE  
IN CITIES: AN ODD  
COUPLE OR THE  
PERFECT MARRIAGE?**



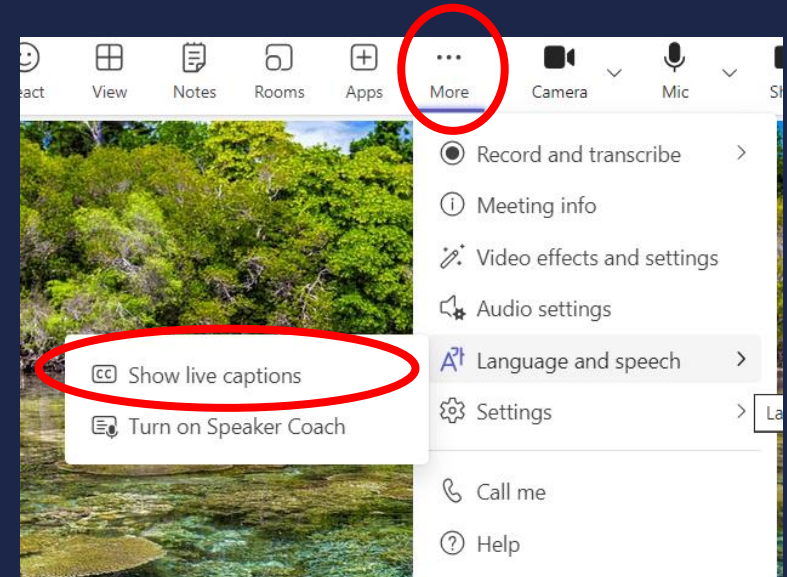
**Sports  
for Nature**



The session is  
being recorded and  
will be shared on  
S4N website



Write your  
questions/comments  
in the Q & A





Institutional partners



International  
Olympic  
Committee



Convention on  
Biological Diversity

Supported by



DONA BERTARELLI  
PHILANTHROPY

## Overall objective

To deliver transformative, nature positive action across sports by 2030 and beyond, enabling sports to champion nature and contribute to its protection and restoration.

Developed and implemented together with sport organisations.

114 signatories representing over 30 sports.









# SPORTS AND NATURE **IN CITIES:** AN ODD COUPLE OR THE PERFECT MARRIAGE?

WEDNESDAY 2 JULY, 4PM-5PM CET



**Andrew Wayro**

Senior Landscape and  
Environment Manager, All  
England Lawn Tennis Club



**Danielle Doza**

Vice President  
of Sustainability,  
Cleveland Cavaliers



**Nico Briskorn**

Head of Corporate  
Social Responsibility,  
VfL Wolfsburg

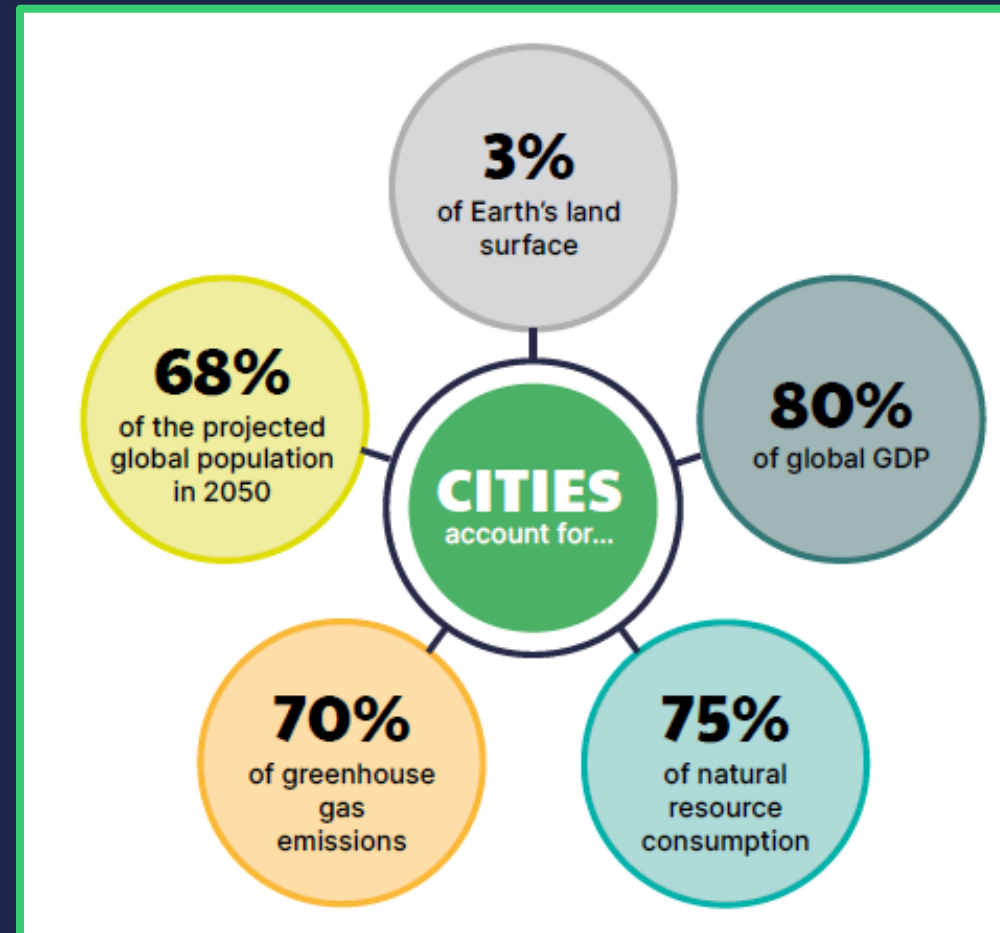


**Russell Galt**

Head of Science  
and Natural Capital,  
Nature Broking



# **Nature in cities and sports**

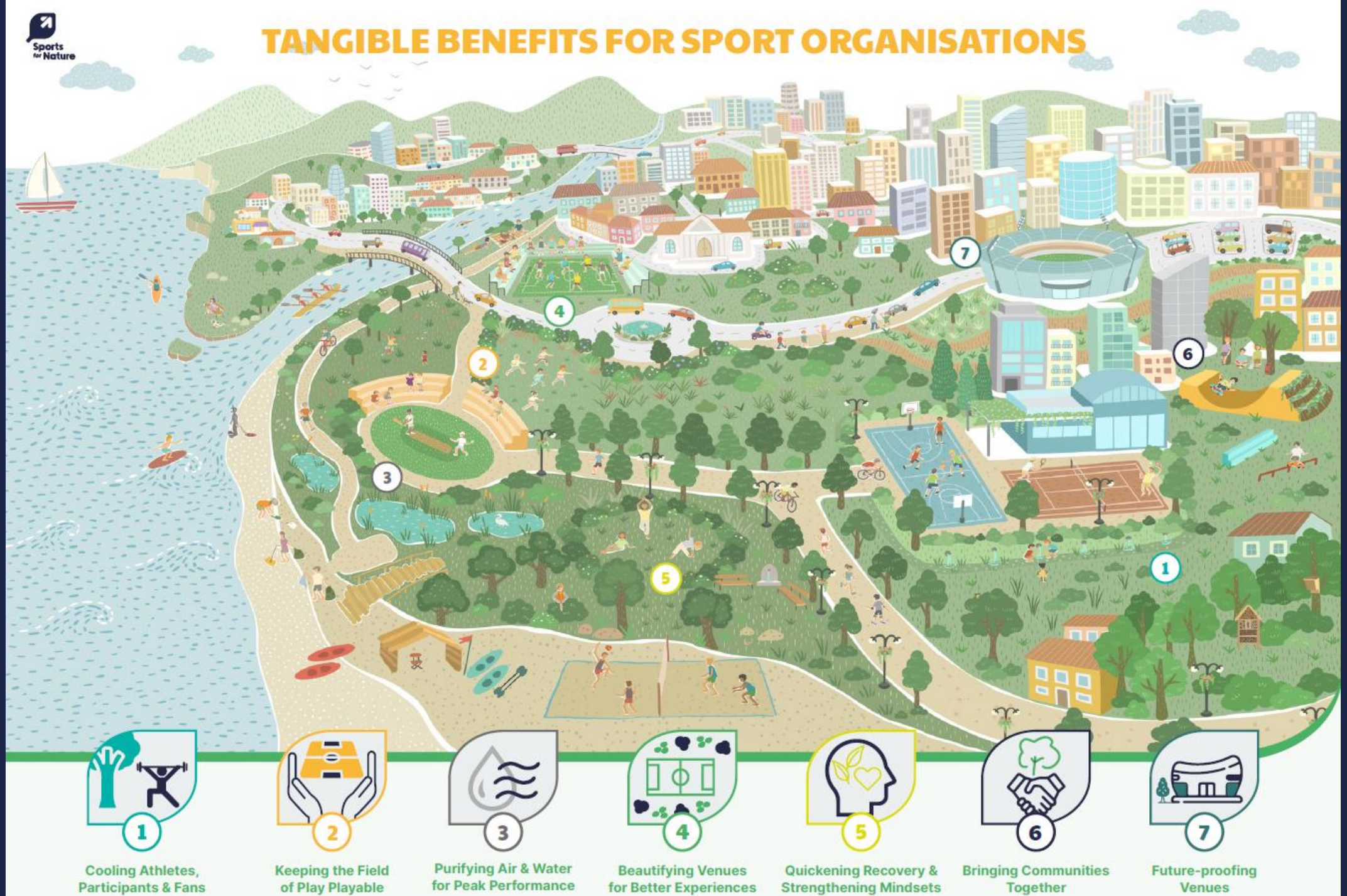








# TANGIBLE BENEFITS FOR SPORT ORGANISATIONS



Cooling Athletes,  
Participants & Fans



Keeping the Field  
of Play Playable



Purifying Air & Water  
for Peak Performance



Beautifying Venues  
for Better Experiences



Quickening Recovery &  
Strengthening Mindsets



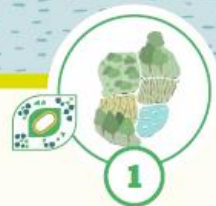
Bringing Communities  
Together



Future-proofing  
Venues



# ELEMENTS OF URBAN NATURE



**1**  
Habitat patch size  
Winning ground



**2**  
Connectivity  
Connecting playmakers



**3**  
Matrix quality  
Finding openings



**4**  
Habitat diversity  
Building a balanced team



**5**  
Native vegetation  
Seizing home advantage



**6**  
Special resources  
Landing the big hits



**7**  
Wildlife-friendly management  
Masterminding the game plan

Making Space for Nature

Enhancing the Quality of Nature

Managing Nature







# Urban playbook

# Sports for Nature Urban Playbook

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# Sports for Nature Urban Playbook Toolkit

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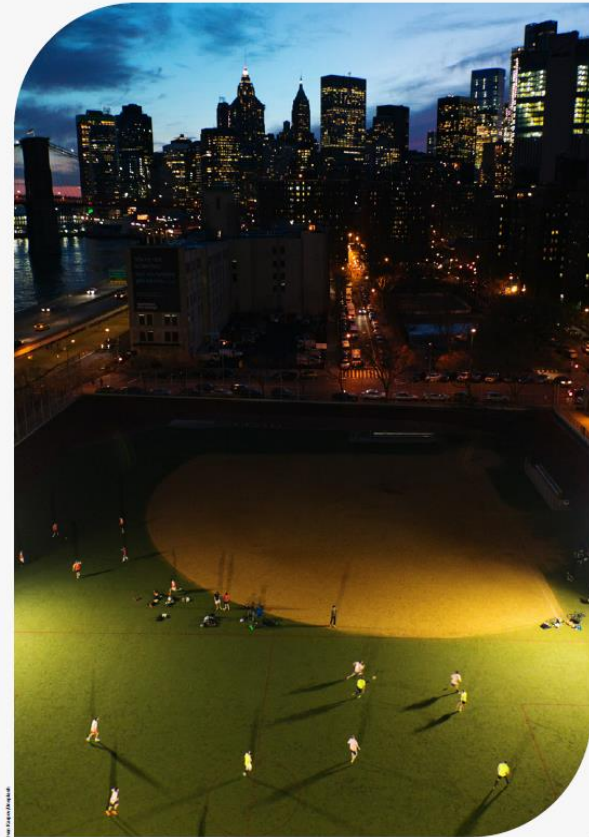
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



















































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# Club Grounds

Category	Actions	Elements of urban nature	Co-benefits
Habitat creation	Establish wildflower meadows and wetland habitats.		
	Create woodland edges and hedgerows.		
	Layer vegetation.		
	Conserve large trees.		
	Incorporate living fences.		
	Leave deadwood.		
	Add unique features e.g., floating wetlands, insect hotels, or brush piles.		
Native plants	Select native species adapted to the local environment.		
	Include year-round flowering plants to support pollinators.		
	Partner with local native plant nurseries.		
Water management	Install rain gardens or bioswales to manage stormwater.		
	Use rain barrels or cisterns for water collection.		
	Implement efficient irrigation systems like drip irrigation.		
Turf management	Reduce mowing frequency in non-playing areas.		
	Leave grass clippings in place to improve soil fertility.		
	Use integrated pest management strategies to minimise pesticide use.		
Soil health	Test and amend soil to improve fertility and structure.		
	Avoid over-compaction in non-playing areas.		
Community engagement	Organise biodiversity walks or events to showcase habitat improvements.		
	Partner with local schools for educational activities.		
	Invite community to tend to vegetable gardens.		

	Title	Organisation	Sport	Location	Scale	Elements	Co-benefits	Description
	<a href="#">Roots and Records: Budapest's Urban Forest Reborn</a>	Budapest 2023	Athletics	Budapest, Hungary		  	   	The 2023 World Athletics Championships in Budapest incorporated biodiversity goals by planting native trees to expand green spaces and cool the city. These actions supported local climate targets and created a legacy of enhanced urban greenery. The event also encouraged sustainable transport and showcased environmentally responsible event planning.
	<a href="#">Birds and Baseball: The Oriole Garden at Camden Yards</a>	Baltimore Orioles & NWF	Baseball	Baltimore, USA	  	   	    	The Oriole Garden at Camden Yards, Baltimore, was established by the Baltimore Orioles and the National Wildlife Federation to support pollinators and native birds. Located prominently at the stadium entrance, the garden contains over 30 native plant species. Reduced chemical use and its proximity to other green spaces enhance ecological connectivity and public awareness of biodiversity.
	<a href="#">Wild at the Wicket: Whalley Range's Cricketing Conservation</a>	Whalley Range Cricket Club	Cricket	Whalley, UK	 	 	    	Whalley Range Cricket Club in the UK has taken significant steps to enhance biodiversity and promote sustainability. The club has planted over 200 trees, installed swift boxes for nesting birds, eliminated pesticide use, and created vegetable planters for local food production. These actions have improved habitats for urban wildlife while engaging the local community. Their efforts were recognised with the Cricketer magazine's Greenest Ground award.
	<a href="#">Greening the Pavilion: Lord's Cricket Ground's Living Walls</a>	Lord's Cricket Ground	Cricket	London, UK		  	    	Lord's Cricket Ground installed green walls as part of a major redevelopment, adding over 12,000 plants and integrated nesting boxes for birds and bats. These walls enhance air quality, provide urban habitat, and serve as a visible commitment to sustainability in one of the world's most iconic cricket venues.
	<a href="#">Drenthe's Cycling Corridor for People and Nature</a>	UCI	Cycling	Drenthe, The Netherlands		 	  	Drenthe's Green Corridor connects cities via eco-friendly cycle highways designed with nature in mind. The project includes safer wildlife crossings, reduced fragmentation, and greener travel infrastructure. As a UCI Bike Region, Drenthe exemplifies how mobility and biodiversity can be integrated.
	<a href="#">Greening the Game: Spurs' Biodiversity Blueprint</a>	Tottenham Hotspur	Football	London, UK	  	    	     	Tottenham Hotspur has embedded biodiversity into its infrastructure by integrating green design across both its stadium and training centre. Key interventions include planting wildflower meadows, installing ponds, bug hotels, bat boxes, and creating wetland habitats. Biodiversity is monitored through collaboration with external tracking systems, informing data-driven decisions. These actions contribute to ecological value while engaging fans and staff in nature-positive efforts.





[Download here](#)

# In practice



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Senior Landscape and  
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# AELTC Community Tennis Centre Raynes Park – Before and After



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# The Championships – Player Engagement



# Nature Weekends – Community Awareness and Education



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# Next steps





Download the [S4N Urban Playbook](#) on the Sports for Nature Website.



Check out the worksheets, library of use cases, and actions' playbook included in the Toolkit.



If you represent a sport organisation, consider joining the S4N Framework. Contact us at [sportsfornature@iucn.org](mailto:sportsfornature@iucn.org).



Follow [@sports4nature](#) on LinkedIn to stay up-to-date and learn more about future “Nature Sportified” webinars.



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# Thank you

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