

What is Sports for Nature?

Sport for Nature (S4N) enables and supports sports to champion nature and contribute to its protection and restoration. It provides a game plan to sport organisations at all levels – ranging from National Olympic Committees and international federations to leagues and clubs – to accelerate and inspire others to take action for nature.

Sports for Nature is a joint initiative of the International Union for Conservation of Nature (IUCN), International Olympic Committee (IOC), United Nations Environment Programme (UNEP), the Secretariat of the Convention on Biological Diversity (CBD), and Dona Bertarelli Philanthropy.

Why Sports for Nature?

Sports depend on nature. Clean air and water, resilient environments, and natural resources are critical for athletes' health and performance, fan experience and well-being, as well as for the materials used in equipment and infrastructure. For nature to continue offering these benefits to sport, ecosystems must remain in a healthy state.

Sports for Nature empowers sports organisations to:

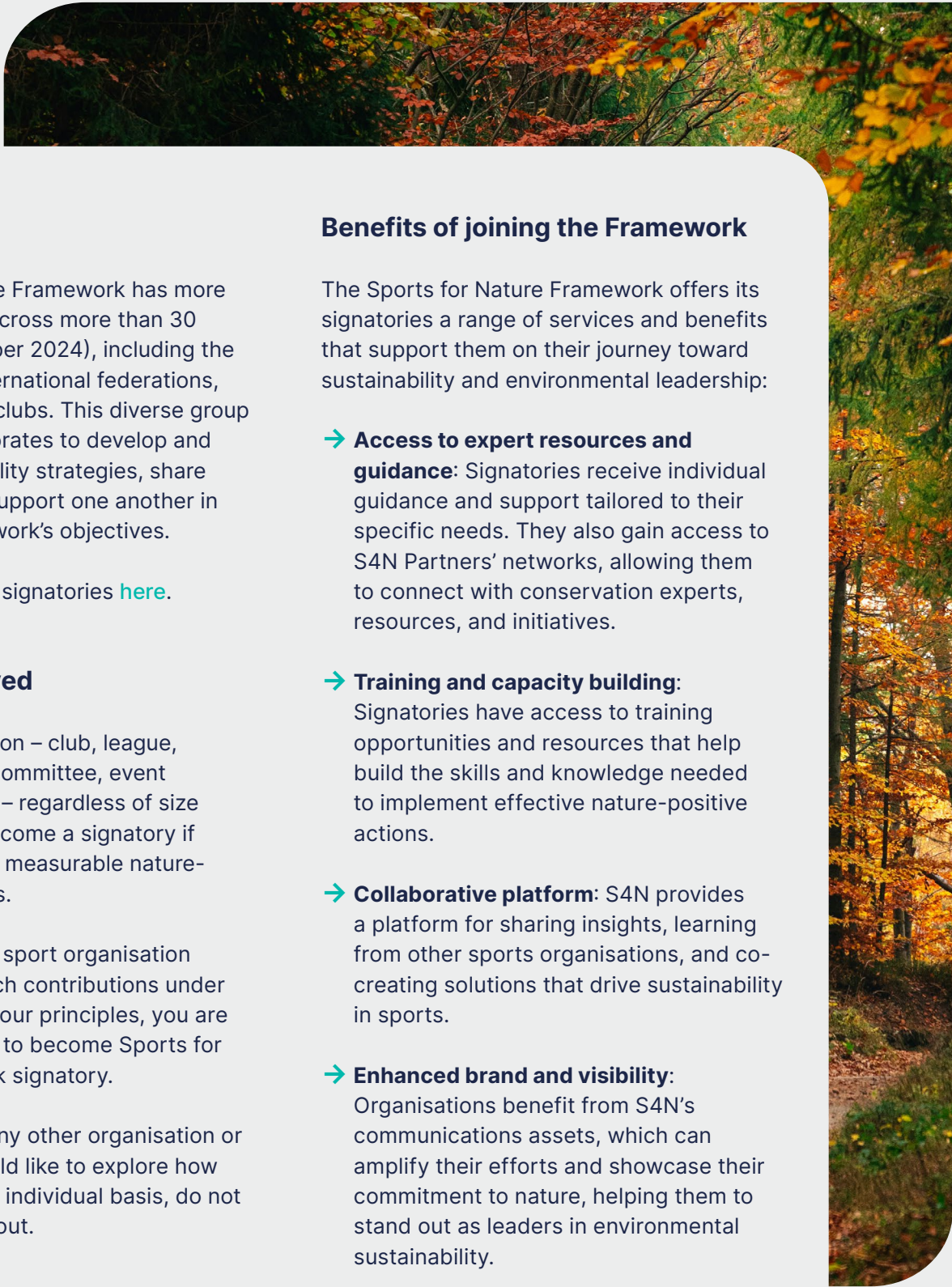
1. **Champion nature** by reducing their negative impacts and enhancing nature wherever possible for the benefit of people and the planet, including through increasing resilience to the impacts of climate change.
2. **Enhance their value proposition** by leading in environmental sustainability, attracting new partners, and strengthening community ties.
3. **Participate in a global community** of like-minded organisations, fostering collaboration, sharing knowledge, and learning from collective experiences.

Key goals and Framework

Main objective: Drive nature-positive actions within the sports sector, promoting (environmental) sustainability at all levels and across various sports organisations.

The **Sports for Nature Framework** is the main pillar of the initiative. The Framework calls on sports organisations to make measurable contributions to nature and asks them to work towards four principles:

1. **Nature Protection**
2. **Nature Restoration**
3. **Green Procurement**
4. **Education, Communications, and Advocacy**



Who is involved?

The Sports for Nature Framework has more than 90 signatories across more than 30 sports (as of December 2024), including the IOC, national and international federations, leagues, teams, and clubs. This diverse group of signatories collaborates to develop and implement sustainability strategies, share best practices, and support one another in achieving the Framework's objectives.

Access the full list of signatories [here](#).

How to get involved

Any sports organisation – club, league, federation, Olympic committee, event organiser, and venue – regardless of size or geography, can become a signatory if committed to making measurable nature-focused contributions.

- If you represent a sport organisation ready to make such contributions under the Framework's four principles, you are welcome to apply to become Sports for Nature Framework signatory.
- If you represent any other organisation or institution, or would like to explore how to get involved on individual basis, do not hesitate to reach out.

For more information or to join the initiative:

Website: sportsfornature.org
Email: sportsfornature@iucn.org
LinkedIn: [@Sports4Nature](https://www.linkedin.com/company/sports4nature)

Benefits of joining the Framework

The Sports for Nature Framework offers its signatories a range of services and benefits that support them on their journey toward sustainability and environmental leadership:

- **Access to expert resources and guidance:** Signatories receive individual guidance and support tailored to their specific needs. They also gain access to S4N Partners' networks, allowing them to connect with conservation experts, resources, and initiatives.
- **Training and capacity building:** Signatories have access to training opportunities and resources that help build the skills and knowledge needed to implement effective nature-positive actions.
- **Collaborative platform:** S4N provides a platform for sharing insights, learning from other sports organisations, and co-creating solutions that drive sustainability in sports.
- **Enhanced brand and visibility:** Organisations benefit from S4N's communications assets, which can amplify their efforts and showcase their commitment to nature, helping them to stand out as leaders in environmental sustainability.

Institutional partners



International
Olympic
Committee



Convention on
Biological Diversity

Supported by



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